

Advertising on the ULHS Website - housing.london.ac.uk

Ratecard 2017

Homepage Rotating Banner (350px*350px)*

Month	Cost per month	3 months (5% discount)	1 year (15% discount)
Jan-Mar	£630	£1,796	£7,229
Apr-Jun	£798	£2,274	
Jul-Sep	£903	£2,574	
Oct-Dec	£504	£1,436	

Database Search Results Page Rotating Banner (661px*100px)*

Month	Cost per month	3 months (5% discount)	1 year (15% discount)
Jan-Mar	£572	£1,631	£6,680
Apr-Jun	£746	£2,125	
Jul-Sep	£851	£2,424	
Oct-Dec	£452	£1,287	

Landlords Page Rotating Banner (350px*350px)*

Month	Cost per month	3 months (5% discount)	1 year (15% discount)
Jan-Mar	£462	£1,317	£5,275
Apr-Jun	£578	£1,646	
Jul-Sep	£683	£1,946	
Oct-Dec	£347	£988	

* All prices are exclusive of VAT.

There are 3 rotating banners per month. Accepted formats: png, gif, jpg, jpeg.

Email Banners

Banner position	1 year
470 x 60 pixels banner advert at the top of the page	£1,050
100 x 100 pixels advert at the side of the page (top)	£735
100 x 100 pixels advert at the side of the page (bottom)	£630
470 x 60 pixels banner advert at the bottom of the page	£945

* The size of the banner is stated in the table above and needs to be a static image.

Please note that there are 4 banner slots per email.

Prices are valid until December 2017.

TERMS AND CONDITIONS

Payment

Full payment of the advertisement charges must be made within 30 days of receipt of the invoice.

Equal Opportunities

All clients, in placing advertisements in ULHS publications, agree that they, their advertising and their products or services, together with any promotional goods or materials are in accordance with ULHS's Equal Opportunities Policy: ULHS will not tolerate discrimination on the basis of race, colour, gender, sexual orientation or identity, ethnic or national origin, disability, partnership status or home responsibility, HIV or AIDS status, age, political or religious belief, trade union activity or socio-economic background, and reserves the right to add to these groups at any time. ULHS will strive to prevent unfavourable treatment, directly or indirectly, upon any of these groups in its employment practice and conditions and will ensure that its monitoring is effective.

Find more information on our website:

housing.london.ac.uk/ratecard

Send your enquiries to:

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